



FAA Production Studio News

June 2003

Annual ASC Staff Meeting

By Cheryl DeFilippo & Hugh Hardy
FAA Production Studio Staff

On June 14th ASC's gathered for the "Annual Staff Meeting" at the FAA Safety Center and Production Studios.

Obie Young kicked off the day with an outline of the agenda and announced the "word of the day" *"Strategic Management Plan."* He covered the many accomplishments for 2003 which included.... The installation of the uplink in the studio by FASF.... He noted that at Sun 'n Fun we conducted 33 meetings and 20 rooftop interviews with 3,726 people in attendance and 26,144 viewers through our uplink capabilities. The studio was staffed by 95 Production Crew members that worked hundreds of hours in preparation and the manning of the event.

We are currently working at the studio on the World Aerobatic Competition event scheduled for the end of June. We will host live uplinks during the event and plan on many exciting "Plane Time" interviews with WAC pilots and celebrities.

Beyond the World Aerobatic Competition we are focused and working on the December 17 "Centennial of Flight Celebration" uplink.

Many thanks to our Production Crew volunteers for making these events so successful in addition to our regular yearly schedule!





Obie announced and welcomed several new studio staff members:

Hugh Hardy - Production Crew
Don Luehm - Corporate Aviation Seminar
Jim Williams - Accident Investigation Seminar

We all look forward to working with these great guys in their new positions.

Reports were rendered in the following areas:

Automation - Dave Roberts, Bill Hoenstine, and Maurice Robberson each spoke regarding future internet improvements and the addition of streaming video to our outreach capabilities.

Awards - Bob Rasky reported on the ASC, CFI, AMT and AVT awards programs. He announced the proposal of a quarterly CFI award.

Production Studio PR - Cheryl DeFilippo reported on the goals and accomplishments of public relations for the studio. She covered press releases, newsletters, ATN and Safer Skies contributions, Media Kit distribution, logo development, volunteer of the month, web site development, and coverage of special events at the studio.

ASC Flyers & Reports - Bill Hoenstine covered the flyer submission process with the group as well as how to file your ASC reports.

Plane Time - Ben Coleman covered his new show format which will be host to national and international guests. We saw a glimpse of a few of his sensational interviews to date such as.. Bob Hoover and Patti Wagstaff. Ben also covered airworthiness issues leaving us with a lot to think about.

We discussed the ATN, GETN, and Florida Network downlinks as well as plans for the future Safety Program including.... the Master ASC program, E-meetings, the new Wings Program, and PACE Program.

There will be updates from Washington on these issues to follow.... so make sure you read your emails and newsletters to come.

It was with great pleasure that Obie announced newlyweds Ben and Melody Coleman to the group. Our very best wishes to their new union and may all their dreams come true!

Many Thanks to Cary Mendelsohn and Randy Williams, SPM's Ft. Lauderdale, for their very kind words in the attached letter. It was indeed a pleasure to work with them also and to be a part of the development of the great program they have created. You should all be very proud of your efforts.

See you all soon at the FAA Production Studios!





Safety Program Managers



Ft. Lauderdale Flight Standards District Office
1050 Lee Wagener Blvd. Suite 201
Ft. Lauderdale, FL. 33315

Obie Young & the entire FAA Production Studio Crew
Lakeland, Florida

June 18, 2003

Dear Obie:

Congratulations

The Safety Program Managers for the Fort Lauderdale Flight Standards District Office would like to congratulate you and the FAA Production Studio crew for your tremendous support of the Southern Region Safety Program during **Sun n' Fun 2003**.

"Who Wants To Be An Aire-Man?" and its success at Sun n' Fun 2003 was a direct result of all the hard work and professional dedication shown by you and your crew. As witnessed by so many, the FAA's Safety Program is now viewed in a totally different light. And, I'm not talking about the lighting you provided in your studio setting. You and your crew have taught the FAA the meaning of our motto "We are here to help." We can now rephrase it so it reads, **"We are here to help and entertain you."**

From the time we made the promotional video to the last minute of the last show, you and your crew made the time and put forth the extra effort to help make **"Who Wants To Be An Aire-Man?"** more than just another safety seminar. The crowds that filled the FAA Production Studio on all four days at **Sun n' Fun 2003** is a living testimony to the success of your program.

We take pride in having been a part of the "FAA Production Studio family" in your effort to promote safety. Keep up your inspirational efforts, **"Who Wants To Be An Aire-Man?"** is living proof it works.

Sincerely

A handwritten signature in black ink, appearing to read "Cary".

Cary Mendelsohn – Operations

A handwritten signature in black ink, appearing to read "Randy A. Williams".

Randy A. Williams - Airworthiness